



MORGAN WAGNER

VISUAL COMMUNICATOR

About

I am a visual communicator who has a knack for bringing all original branding ideas to life. I possess strong skills in creative direction, illustration and design that help me build successful brand identities and compelling social media content.

Skills

Graphic & Layout Design
Strategic Brand Development
Social Media Marketing
Photography
Written & Verbal Communication
Videography

Tools

Adobe Creative Suite
HTML & CSS
Microsoft Office
Wordpress

Contact

(717) 903-1886
morgan.wagner105@gmail.com

Portfolio

<https://mymorganwagnermedia.com>

Education

University of South Carolina, Columbia, SC 2018 - 2021
Graduated Summa Cum Laude - **GPA 3.95**
B.A. in Journalism and Mass Communications
Major in Visual Communications
Minor in Art Studio

Autonomous University of Barcelona, Spain Jan. - April 2021

Experience

Brand Development Associate May - Sept. 2021
Ordermark, Los Angeles, CA
Intern from May 2021 - Aug. 2021

- Developed creative identities and design elements including architecture, story and playbooks to enhance the visual appeal of brands
- Assisted in photo shoot strategy, preproduction and asset development
- Sourced imagery and design inspiration for the team to pitch to celebrities and suppliers which resulted in new company partnerships

Marketing & Graphic Design Intern May - Sept. 2020
The JDK Group, Camp Hill, PA

- Produced marketing content including photos and instagram stories for an exclusive wedding venue.
- Utilized SEO to actively increase the company engagement on interactive social platforms by 60%
- Collaborated with team to shift in-person catering and event planning company to a new at-home platform
- Designed and published weekly menus, six newsletters and three blogs for the company website

Creative Intern May - Aug. 2019
Universal Media Analytics, Mechanicsburg, PA

- Led creative direction to produce effective pitch presentations for various clients
- Redesigned the company website to create an easier user experience
- Created graphics and content including photos and blogs to rebrand the company's identity
- Formulated social media posts and utilized analytics to adjust strategy using Hootsuite